

Charley Hoffman Foundation San Diego Pro ~ Am Golf Tournament



Monday, January 23, 2012

*Del Mar Country Club
Rancho Santa Fe, CA*

SCHEDULE OF EVENTS

Registration:	10:00am-11:30am
Clinic by Charley Hoffman	11:30am-12:00pm
Shotgun Start	12:00pm
Awards at Del Mar CC	4:30pm
Private Party with Auction	6:30pm-11:00pm

Field is limited to the first 80 amateurs

*For more information, please visit
www.charleyhoffman.com*

The Charley Hoffman Foundation Story

Charley and Stacy have worked diligently over the course of the past three years to establish the Charley Hoffman Foundation. Based on the maxim "think local first," the Foundation's fundraising activities reward organizations benefiting young people living in San Diego and Las Vegas.

A talented and dedicated group of people has been appointed to the Foundation's Board of Directors, including trusted family members and friends who share the desire to provide a positive environment for children through education, sports, and health.

2012 Beneficiaries



San Diego & Imperial County Chapters of the Cystic Fibrosis Foundation

The mission is to assure the development of the means to cure and control cystic fibrosis and to improve the quality of life for those with the disease.



PRO KIDS

Home of The First Tee of San Diego

The Pro Kids mission is to challenge underserved youth to excel in life by promoting character development, life-skills, and values through education and the game of golf.



San Diego Junior Golf Association

Through the game of golf and its intrinsic values of sportsmanship, discipline, and integrity, the SDJGA's mission is to enrich the lives of youth through education, training, and competition.



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Sponsor/ Player Entry Form



**I wish to participate in the 2012 CH Foundation Pro-Am:
 Please check one:**

- Title Sponsor.....\$50,000**
 - Eight playing spots in Pro-Am
 - Twelve special invitations to Private party
 - Four tee sponsor signs
 - Corporate Logo displayed on apparel worn by Charley's caddie during the week of Farmers Insurance Open
 - Logo incorporated on all tournament collateral
 - Sponsorship recognition at www.charleyhoffman.com
- Presenting Sponsor.....\$25,000**
 - Four playing spots in Pro-Am
 - Eight special invitations to Private party
 - Two tee sponsor signs
 - Corporate Logo displayed on apparel worn by Charley's caddie during the week of Farmers Insurance Open
 - Logo incorporated on all tournament collateral
 - Sponsorship recognition at www.charleyhoffman.com
- Par 3 Sponsor.....\$10,000**
 - Exclusive Signage on all Par 3's
 - Sponsorship recognition at www.charleyhoffman.com
- Beverage Cart Sponsor.....\$3,500**
 - Exclusive signage on all beverage carts and beverage stations
 - Sponsorship recognition at www.charleyhoffman.com
- Shirt Sponsor.....\$3,500**
 - Logo identification on all tournament shirts
 - Sponsorship recognition at www.charleyhoffman.com
- Driving Range Sponsor.....\$2,500**
 - Exclusive signage on driving range
 - Sponsorship recognition at www.charleyhoffman.com
- Hospitality Sponsor.....\$2,500**
 - Exclusive at all food and beverage stations
 - Sponsorship recognition at www.charleyhoffman.com
- Hat Sponsor.....\$1,500**
 - Logo identification on all tournament hats
 - Sponsorship recognition at www.charleyhoffman.com
- Hole Sponsor.....\$600**
 - Tournament Signage located on designated tee box
 - Sponsorship recognition at www.charleyhoffman.com
- Tournament Foursome.....\$7,400**
- Individual Participant..... \$1,850**
 - Includes breakfast, lunch, golf clinic, tournament round with PGA TOUR Professional, tournament gifts & private party invitation.

Player 1 Information:

Last Name: _____ First Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 E-Mail: _____ Phone: _____
 Shirt Size: _____ Shoe Size: _____ Handicap: _____

Player 2 Information:

Last Name: _____ First Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 E-Mail: _____ Phone: _____
 Shirt Size: _____ Shoe Size: _____ Handicap: _____

Player 3 Information:

Last Name: _____ First Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 E-Mail: _____ Phone: _____
 Shirt Size: _____ Shoe Size: _____ Handicap: _____

Player 4 Information:

Last Name: _____ First Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 E-Mail: _____ Phone: _____
 Shirt Size: _____ Shoe Size: _____ Handicap: _____

PAYMENT INFO - Type of card:

Visa Mastercard American Express Discover
 Name of cardholder: _____
 Card Number: _____
 Expiration Date: _____ Security Code: _____
 Signature: _____

Please make check payable to: Charley Hoffman Foundation
 Your contribution is tax-deductible to the extent allowed by law,
 excluding any goods and services received.

Please return this form to: Charley Hoffman Foundation
6155 Cornerstone Court, Suite 100, San Diego, CA 92121
or Fax (858) 558-8370

For additional info, please contact Megan Mahoney
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